

ECONOMIC DEVELOPMENT SPOTLIGHT

WillowWood, a cutting edge prosthetics company

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Continuing our series on local economic development, P3 is proud to highlight WillowWood, a pioneering prosthetics company located in the heart of Pickaway County.

Employing 180 dedicated professionals, WillowWood supplies cutting-edge

prosthetic solutions to amputees worldwide. This year alone, WillowWood is on track to produce 90,000 prosthetics.

WillowWood has been providing solutions that enhance the lives of individuals with limb loss since 1907. The company's recent rebranding marks a new chapter in its history, emphasizing its

commitment to innovation. Strategic partnerships and acquisitions have further strengthened WillowWood's position as a leader in prosthetic technology.

These partnerships allow WillowWood to expand its product offerings and reach, driving growth and innovation.

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Collaborations with leading medical and technological firms have boosted WillowWood's R&D capabilities, ensuring the company remains at the forefront of prosthetic advancements.

Additionally, strategic acquisitions have expanded

WillowWood's market presence and capabilities, enhancing its ability to serve the needs of amputees globally.

Investments in WillowWood's facilities have improved operational efficiency and created a superior workplace environment. One of the most exciting developments

is the construction of a new onsite Research and Experience Center. This 5,000-square-foot center, set to be completed in August, will focus specifically on improving outcomes for amputees.

The center will be dedicated to advancing prosthetic technology through rigorous research and

development, aiming to set new standards in prosthetic care. Out of WillowWood's 95,000 square foot building, this addition will provide a space for amputees to engage with the latest prosthetic technologies, offering hands-on experiences that inform product development and improve user satisfaction.

With all these exciting milestones, WillowWood is set for a future of sustained

growth and innovation. The upcoming completion of the Research and Experience Center marks a significant turning point in the company's mission to improve the lives of amputees.

As WillowWood celebrates over 120 years in business, its commitment to innovation, economic development, and community engagement ensures that it will remain a vital

part of Pickaway County's future.

Interested individuals can also access previous and future articles from the Economic Development Spotlight series on The Herald's website or at pickawayprogress.com/news.

Lexi Heidish is the Assistant Director of Pickaway Progress Partnership (P3) and the Pickaway County Port Authority. Much appreciated!

